

# Need help? Reach out today.

Many do not **UNDERSTAND** why  
or how other people become  
addicted to drugs.

**It is often mistakenly assumed that drug  
abusers lack moral principles or willpower  
and that they could stop using drugs simply  
by choosing to change their behavior.**

In reality, drug addiction is a complex disease, and quitting  
takes more than good intentions or a strong will. In  
fact, because drugs change the brain in ways that foster  
compulsive drug abuse, quitting is difficult, even for those  
who are ready to do so.

– **National Institute on Drug Abuse**

## **Who we are:**

Greater Than Heroin is a group  
of civic and faith leaders from  
Northeast Ohio committed to  
addressing the heroin epidemic  
through understanding,  
collaboration, and awareness.

**Understanding** through care,  
compassion and prayerful support.

**Collaboration** through  
community engagement and  
coalition building.

**Awareness** through community  
education and resources.

*Understanding. Collaboration. Awareness.*

[www.GreaterThanHeroin.com](http://www.GreaterThanHeroin.com)